

Awestruck Dental, LLC Privacy Policy

This policy was last updated June 21, 2016

Protecting your private information is our priority. This Statement of Privacy applies to the www.TheJawDropper.com and Awestruck Dental, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Awestruck Dental, LLC include www.TheJawDropper.com and Awestruck. The Awestruck website is a ecommerce site. By using the Awestruck website, you consent to the data practices described in this statement.

Collection of your Personal Information

Awestruck may collect personally identifiable information, such as your name. If you purchase Awestruck's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Awestruck. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Awestruck website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Awestruck's public message boards, this information may be collected and used by others.

Awestruck encourages you to review the privacy statements of websites you choose to link to from Awestruck so that you can understand how those websites collect, use and share your information. Awestruck is not responsible for the privacy statements or other content on websites outside of the Awestruck website.

Use of your Personal Information

Awestruck collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Awestruck may also use your personally identifiable information to inform you of other products or services available from Awestruck and its affiliates. Awestruck

may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Awestruck does not sell, rent or lease its customer lists to third parties.

Awestruck may share data with trusted partners to help perform statistical analysis (such as Google Analytics), send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Awestruck, and they are required to maintain the confidentiality of your information.

Awestruck may keep track of the websites and pages our users visit within Awestruck, in order to determine what Awestruck services are the most popular. This data is used to deliver customized content and advertising within Awestruck to customers whose behavior indicates that they are interested in a particular subject area.

Awestruck will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Awestruck or the site; (b) protect and defend the rights or property of Awestruck; and, (c) act under exigent circumstances to protect the personal safety of users of Awestruck, or the public.

Use of Cookies

The Awestruck website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Awestruck pages, or register with Awestruck site or services, a cookie helps Awestruck to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Awestruck website, the information you

previously provided can be retrieved, so you can easily use the Awestruck features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Awestruck services or websites you visit.

Security of your Personal Information

Awestruck uses Stripe for online order transactions. Stripe has been audited by a PCI-certified auditor, and is certified to PCI Service Provider Level 1. This is the most stringent level of certification available.

Stripe maintains strict administrative, technical, and physical procedures to protect information stored in their servers, which are located in the United States. Access to information is limited (through user/password credentials and software systems) to those employees who require it to perform their job functions.

Stripe uses industry-standard Secure Socket Layer (SSL) encryption technology to safeguard the account registration process and sign-up information. Other security safeguards include but are not limited to data encryption, firewalls, and physical access controls to building and files. For more information about Stripe's security visit <https://stripe.com/docs/security>.

Children Under Thirteen

Awestruck does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Awestruck by contacting us via email:

info@awestruckdental.com.

Changes to this Statement

Awestruck will occasionally update this Statement of Privacy to reflect company and customer feedback. Awestruck encourages you to periodically review this Statement to be informed of how Awestruck is protecting your information.

Contact Information

Awestruck welcomes your questions or comments regarding this Statement of Privacy. If you believe that Awestruck has not adhered to this Statement, please contact Awestruck at:

Awestruck Dental, LLC
620 Mountain Village Blvd., Suite 2C
Mountain Village, Colorado 81435

Email Address:
info@awestruckdental.com

Telephone number:
888-400-7953

Effective as of January 01, 2015